

Jason A. Pearce

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Profile

I am a skilled communicator who has managed many complex projects. I understand server and network administration, I have developed or managed many online initiatives, and I have served as a senior executive who has both answered to and served on several boards.

Experience

Lambda Chi Alpha – Indianapolis, IN (2004–2008)

Director of Information Technology and Communications, Editor

- Managed the IT and Communications departments' employees, priorities, and resources by determining budgets, hiring personnel, and negotiating vendor contracts.
- Determined and implemented all company software and hardware purchases as well as the installation, migration, and administration of those systems and services.
- Replaced the customer relationship management software with a more flexible solution that improved services, reduced costs, and enabled a reduction in staff.
- Developed a website, podcast, HTML-formatted email, and other electronic distribution channels to replace a 90-year-old quarterly magazine; saving \$250,000 annually.
- Rebuilt the IT infrastructure by implementing Citrix XenServer virtual machine software, installing a VOIP phone system, and developing a disaster recovery strategy.

Gourad Media Group – Norwalk, CT (2003–2004)

Director of Operations

- Managed the web development, information architecture, and maintenance of multiple client websites, email, and hosting services.
- Provided web design, project management, development, and consulting services.
- Supervised and reviewed all projects to ensure timeliness, quality, and consistency.

Carden Jennings Publishing – Indianapolis, IN (2001–2002)

Midwest Regional Manager

- Established a satellite office in Indianapolis to expand services in the Midwest region.
- Expanded the company's electronic publishing solutions by developing websites, HTML email services, and database solutions for existing and prospective clients.
- Increased prepress, printing, and electronic publishing sales.

WeAlumni.com – Arlington, VA (1999–2001)

Content Czar

- Wrote, edited, and developed all of the site's content, including both marketing and technical documentation.
- Served as the primary contact for the company's 25 clients.
- Led the team responsible for client setup, site configuration, and training.

Lambda Chi Alpha – Indianapolis, IN (1995–1999)

Director of Communications and Web Development, Editor

- Directed the content, design, and architecture for an award-winning website.
- Served as editor-in-chief of a 48-page magazine that was circulated quarterly to 125,000 subscribers and 200 universities.
- Refined the company's public image as spokesperson and director of media relations.

System Administration Experience

- Adobe's ColdFusion Server and Creative Suite
- Advanced Solutions International's iMIS CRM
- Citrix's GoToAssist, GoToMeeting, XenCenter, and XenServer Enterprise
- EMC Insignia's Retrospect
- Ektron's CMS400.net
- Microsoft's Active Directory, Exchange, IIS, SharePoint, SQL Server, Visual Studio, Windows Server 2003, Windows Small Business Server, Windows Vista, and Windows XP
- ShoreTel's ShoreWare Director and Unified Messaging
- Symantec's Backup Exec and Endpoint Protection
- Trend Micro's OfficeScan and ScanMail

Certification & Training

- ASI iMIS CRM System Administration & Crystal Reports
- Certified Internet Webmaster (CIW Associate)
- Ektron CMS400.net CMS Certified Developer
- HTML & CSS Advanced Development
- ShoreTel VIOP System Administration
- QuarkXPress Comprehensive

Leadership & Service

North American Interfraternal Foundation – Indianapolis, IN (2008–present)

Director, Board of Directors

College Fraternity Editors Association – Indianapolis, IN (1998–2007)

Director, Board of Directors; Conference Chairman; Information Technology Chairman

Peace Corps – Georgetown, Guyana (2002)

Community Information Technology Instructor

Education

Elon University – Elon, NC (1990–1994)

Bachelor of Arts with Cum Laude Honors

- Majors: Broadcast Communications and Corporate Communications
- Minors: Business and Music